Billy Kabuubi

PRODUCT DESIGNER

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Profile

Experienced and commercially-minded Product Designer adept in UX, Spatial and Visual Design, working with ambitious teams on a mission to create satisfying customer experiences that drive revenue and growth. From startups to enterprise, I leverage a systems-thinking mindset, crafting digital products that go from 0 to 1 and that deliver tangible value to customers and stakeholders across an organisation.

Experience

FitXR (VR / AR)

Senior Product Designer · Oct 2022 - Feb 2024

- Lead Product Design initiatives within a Retention Product Squad and Mobile App team, shipped multiple features to a global audience
- Expanded the Design System to encompass two distinct product realms: VR and Mobile
- Established streamlined design methodologies, overseeing and guiding the development of junior creatives

BizClik Media

Head Of Product Design · Aug 2020 - Mar 2022

- Spearheaded the growth and management of the Product Design team while offering art-direction guidance across various projects
- Crafting and implementing a design strategy, fostered alignment between the Product Design team and broader stakeholders, ensuring a business-centric approach to our endeavours

Senior Product Designer · Mar 2020 - Aug 2020

- Visual design - Designed and delivered major brand sites for the business that increased the companies brand awareness and reach
- Collaboration - Worked with senior business stakeholders such as the CEO, CTO and engineering teams to deliver project work

Clock Limited - Design Agency

Product Designer · Jul 2018 - Jul 2019

- Collaborated on projects with renowned entities such as NewsUK, Wall Street Journal (WSJ), Contagious, and Riot Games, contributing to their innovative endeavours
- Working closely with the Head of Design and two Senior Product Designers, leveraging our collective expertise to deliver impactful solutions and drive project success

Product Design Instructor - Love Circular

Contractor · 2 Years

Web Designer & Developer

Contractor · 5 Years

Education

University Of East Anglia

Business Information Systems (Bsc) - Achieved a 2:1

Sep 2016 - Sep 2020